



**Worrying about my scar?
I don't have to!**

mederma® helps to visibly reduce scarring

Scar treatment guide for patients

mederma®

Proactive gel. Helps to visibly reduce scarring.

Feel confident in your skin again. Treat your scars proactively.

Life is full of surprises – good ones and bad ones. And wounds are part of life. They can sometimes lead to scar formation, leaving a conspicuous mark on your skin. But don't worry, visible scars can be avoided by taking a few simple steps.

Modern therapy and daily skin care allow scars to become softer, smoother, more elastic and altogether less visible. It's best to start the treatment as quickly as possible – as soon as the wound is closed or the stitches have been removed. But even with older scars, skin texture and appearance can be improved over time.

**Read on
to find out how!**



The scarring process

Surgery, cuts, bites or mole removal: any type of subcutaneous intervention can leave visible traces on the skin. So how do scars develop?

Our body has an ingenious way of healing wounds. If the injury reaches the hypodermis or deeper, the wound is automatically closed with a blood clot. The blood clot stops foreign particles from penetrating into the organism and prevents infection. Gradually, the wound is filled with connective tissue. As blood vessels form, the fresh scar will frequently redden at first. But because the tissue lacks structures for pigmentation, lighter tissue is left behind when the redness fades.

This resourceful self-healing mechanism to maintain skin functionality is normally accompanied by a visual side effect, one that is frequently considered to be a blemish: a scar – the visible outcome of skin repair.

Factors that influence scar formation

- Age** The older a person is, the slower the skin heals, making scars more likely. But also between the ages of 10 and 30, an overproduction of connective tissue can lead to the development of larger scars.
- Skin type** In general, people with darker or very light skin are more susceptible to noticeable scarring. Hereditary factors also play a role in the healing of the wound.
- Hormones** Pregnant women and teenagers, who have an altered hormone balance, are more inclined to scarring.
- Location** In places on the body where the skin is subject to tension such as at the joints or shoulders, more noticeable scars are likely to form.
- Complications** Infections always mean a higher risk of scarring, as well as chronic inflammation (e.g. acne).

The recipe for success: the right kind of continuous and active care

Scars are not only visually distracting and an emotional strain, they can frequently lead to physical discomfort such as itching, tension, pain and restricted mobility. No therapy can transform a scar into perfect skin again. But it can help to make the problem area less conspicuous and uncomfortable.

mederma® – proven and recommended

mederma® is clinically proven to visibly reduce scarring. So it's no wonder that mederma® has been one of the leading scar treatments for over 10 years. With clinically certified¹ effectiveness, the gel treats both old and new scars. The proactive gel formula promotes the healing process of the skin, effectively reduces skin redness, and makes the scar softer, smoother, more elastic and less visible.

mederma® contains three active ingredients for optimum efficacy:

- **Cepalin** is a proven anti-inflammatory that helps to visibly improve scar structure
- **Allantoin** promotes the healing process, reduces itching and smoothens the skin
- **Aloe vera** has a moisturising, soothing and vitalising effect on the skin

Try it and see for yourself: regular and consistent treatment with mederma® really pays off in the end.



Apply twice a day – for a hardly visible scar

You can start treatment with mederma® gel as soon as the wound is closed or the stitches have been removed. mederma® is easy to apply, transparent and has a pleasant fragrance. Just follow the instructions for use in order to obtain the best possible results.

New scars

Apply mederma® **twice a day** for at least **8 weeks**.

Older scars

Apply mederma® **twice a day** for at least **3– 6 months**.



Only use mederma® gel on closed wounds.



Massage mederma® gel into the middle of the scar and slowly spread it outwards.



Rub in mederma® gel with small, circular motions until it is absorbed by the skin.

Treating scars: everything you need to know about mederma®

When is the right time to start the treatment?

As early as possible. That is, as soon as the wound is closed or the stitches have been removed. When treating an older scar, don't wait too long. The earlier a scar is treated the better the results.

How will I notice whether the proactive formula is effective?

You will feel the effect before you can see it: a slight itching during the first one or two weeks of use is a good sign that the healing process is underway. The first visible result of success is usually a decrease in redness. To ensure this, allow your skin and mederma® a bit of time. Scar treatment always requires patience!

How long should I use mederma®?

Use mederma® regularly for at least 8 weeks in the case of new scars or 3–6 months on older scars.

Will children's scars heal better using mederma®?

Children are prone to scrapes and wounds that can leave ugly scars behind. mederma® is so safe and mild that even babies and toddlers can be treated with it. Using mederma® as soon as the wound is closed helps to visibly reduce scarring.

How is mederma® different from other scar treatments?

mederma® is a clinically certified scar gel and is recommended by doctors and pharmacists worldwide. It is one of the leading products for scar treatment. The combination of active ingredients makes the scar softer, smoother, more elastic and less visible. This effectiveness has been scientifically certified in clinical studies.

Can I also use mederma® on my face?

Yes. But it is not recommended that you use mederma® too close to your eyes.

Can I use make-up?

No problem. As soon as the gel has been absorbed by the skin, you can apply make-up as usual.

Where can I purchase mederma®?

mederma® is available in all pharmacies without a prescription.

What can I expect mederma® to do?

Nothing can make scars disappear completely. But you will find that you no longer have to worry about people seeing your scar. And you can feel good in your skin again. For mederma® helps to soothe discomfort, promotes healing and – with regular and consistent application – makes scars so faint that you can really forget about any remaining traces.



Before treatment with mederma®



After treatment with mederma®

Three good reasons to use mederma®

- 1 Leading scar treatment and recommended by doctors worldwide
- 2 Proactive gel formula clinically proven to visibly reduce scarring
- 3 Effectively reduces skin redness, and makes the scar softer, smoother and more elastic

**For a hardly visible scar.
Feel confident in your skin again.**

